

# NOTICE

## ICN 22-001| Rebating Guidelines

February 28, 2022

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The Insurance Council of BC is introducing a guideline for licensees engaging in the practice of rebating. The *Rebating Guidelines* clarify the Insurance Council's interpretation of rebating of premiums as set out in Section 79(1) of the *Financial Institutions Act* (the "Act") and the allowable amount of a rebate under Section 2 of the *Financial Products Disclosure Regulation*, as well as the Insurance Council's expectations of licensees engaged in the practice of rebating.

### Background

Licensees may offer to rebate insurance consumers a portion of their premium to induce the purchase of insurance. While this practice is allowed, licensees who engage in rebating often have varying interpretations of what is permitted under the *Act*, creating inconsistencies in licensees' application of rebating of premiums.

### Regulatory Requirements

The *Rebating Guidelines* outline when rebating is permitted and when it is not allowed. Clarification is provided on how to meet the requirements under section 79(1) of the *Act*, including the permitted rebate amount, how to calculate a rebate and the allowable timing of a rebate. The guidelines also explain when a rebate is not allowed, such as using a rebate to induce a client to purchase additional insurance or promising to pay a future rebate. Disclosure requirements and expectations are also provided. All general and life and/or accident and sickness insurance licensees are expected to be aware of and familiarize themselves with this guidance.

### Resources

The [Rebating Guidelines](#) are available on the [Insurance Council website](#). The *Financial Institutions Act* and the *Financial Products Disclosure Regulation* are available through the provincial government's BC Laws website at [www.bclaws.gov.bc.ca](http://www.bclaws.gov.bc.ca).

*If you have any questions about this Notice, please contact our Practice and Quality Assurance Team at 604-695-2008 or toll-free at 1-877-688-0321 ext. 3 or email [practice@insurancecouncilofbc.com](mailto:practice@insurancecouncilofbc.com).*